

Thank You!



www.seacavalcade.ca



Sunshine Coast Sea Cavalcade
PO Box 1577
Gibsons BC V0N 1V0

February 2018

Dear: Manager/Owner;

Re: "50 Fun Years by the Sea" - 50th Annual Sea Cavalcade Festival, Friday, Saturday & Sunday, July 27th, 28th & 29th 2018

Our organization was formed in 1968, our mission being to coordinate a Family Festival with a Seaside Theme. We have been successful in accomplishing this for 49 years with your support, sponsorships, financial and in-kind donations. Whether you're a new or returning donor, we are extremely grateful for starting or continuing your powerful and effective contribution – thank you for helping us do more than ever!!

The theme this year will be **"50 Fun Years by the Sea"** and we would like to invite you to be a part of this exciting family affair and celebration that will bring our Sunshine Coast Communities together!

We realize our organization is only one of many who seek your support; we are honoured that you are considering putting some of your resources towards Sea Cavalcade which promises a weekend of thrills and fond memories for everyone who attends.

Thousands of visitors are drawn to the Sea Cavalcade each year, bringing the communities together and benefitting the entire Sunshine Coast and its businesses.

Sunshine Coast Sea Cavalcade Festival differs from other events by virtue of the fact that we are open to the entire community, events are suitable for all ages and our Board and Committee are run 100% by volunteers. Most of the activities are free while some are subject to a small charge to cover related expenses.

We have some highlights to share about the coming year

- **THEME** – “50 Fun Years by the Sea”. Can you believe that this Festival has been put on strictly by Volunteers – 100% local effort for the last HALF CENTURY???!?! WOW!!
- **PLANNING ON LIVE MUSIC** including many live music and dancing venues
- **KIDS COLOURING BOOK** – Celebration of 50th Anniversary theme in local schools
- **SPECIAL SURPRISE GUEST(S)**
- **BEER GARDEN** with live music
- **TEDDY BEAR PICNIC**
- **NAVY VESSELS** – invited to join the celebrations
- **PLACEMAT COLOURING** – Representing local Town & Historical sites
- **SEA CAVALCADE 50TH ANNIVERSARY MEMORY BOOKLET** – Working with the Sunshine Coast Museum & Archives to put together a memory book of the history of the last 50 years Festivals; past venues and pictures

- **OUR REGULAR KEY ACTIVITIES:** Sea Cavalcade Parade, Fireworks, Pancake Breakfast & Food Concessions, Sea Cavalcade Mile Race, Business Decorating Awards, Kids Games & Face Painting, Pony Rides, Keats Island Swim, Driftwood Players Stories, Sunday Market, Arts & Crafts Vendors/Education Booths, Sea Cavalcade Royals, Golden Girls, Virtues Rock Treasure Hunt, Kids Fishing Derby, Kayak & SUP Race, Sea Cavalcade Regatta, Kids Water Sports, Bouncy Castle, Live Music & Entertainment and Annual Raffle.



DONATION & SPONSORSHIP PLEDGE FORM

*** 50 Fun Years by the Sea ***

Thank you! ***LET'S MAKE THIS THE BEST FESTIVAL EVER!!!*** Your contribution will support the Non-Profit initiatives of the Sunshine Coast Sea Cavalcade Festival. Please make cheques payable to: **Sea Cavalcade 2018** and send to:

Sea Cavalcade 2018
PO Box 1577
Gibsons BC V0N 1V0

Business Name: _____ Contact: _____
Phone: _____ Email: _____

Amount: \$_____ (any amount you can donate is greatly appreciated)

*Yes! I wish to be a **BRONZE SPONSOR: (min \$250)***

Amount: \$_____

- You receive: Sea Cavalcade Certificate, Public Thanks on Website

*Yes! I wish to be a **SILVER SPONSOR: (min \$500)***

Amount: \$_____

- You receive: Sea Cavalcade Certificate, Sponsorship & Link on our Website

*Yes! I wish to be a **GOLD SPONSOR: (min \$1,000)***

Amount: \$_____

- You receive: Sea Cavalcade Certificate, Sponsorship & Logo & Link on our Website

*Yes! I wish to be a **Platinum SPONSOR: (min \$5,000)***

Amount: \$_____

- You receive: Sea Cavalcade Certificate, Sponsorship & Logo & Link on our Website and announcements of your support over PA system over the weekend.

IN ADDITION TO THE ABOVE, WE WILL DISPLAY THE BUSINESS BANNER YOU PROVIDE US AT ALL EVENTS, FLYERS/BROCHURES/PROMOTIONAL ITEMS DISPLAYED AT SEA CAVALCADE BOOTH AND FUNDRAISERS, AND YOUR NAME WILL BE RECOGNIZED AS A SPONSOR; PLEASE SEND US YOUR BUSINESS LOGO IF YOU'RE WISHING THE GOLD/Platinum SPONSORSHIP

Please specify which, if any, particular activities you wish to sponsor:

PARADE: FAMILY DAY: KIDS GAMES:
FACE PAINTING:
LIVE ENTERTAINMENT: KEATS ISLAND SWIM:
FIREWORKS:
PANCAKE BREAKFAST: GOLDEN GIRLS:
PUBLICITY: (sponsoring an ad or Event in local advertising)

I would like to make an in-kind contribution of:

Estimated value \$ _____

Thank you kindly for your support! ***Each donor will receive a formal Receipt of your Donation so check with your accountant as to how this will benefit you financially for the 2018 Taxation year***

Laurie Forshner-Talbot, Secretary – 2018 Sea Cavalcade Festival Committee -Phone: 604-740-1828

E-mail: seacavalcade@gmail.com or lforshner56@gmail.com

We invite you to visit the website www.seacavalcade.ca